

Comparison Between Interview Skills Program and Personality Enhancement Program

Program Overview

Feature	Interview Skills Program (ISP)	Personality Enhancement Program (PEP)
Objective	To prepare students for job interviews with structured answers and confidence-building techniques.	To develop overall personality, communication skills, confidence, and professionalism for all life situations.
Mode of Delivery	100% Online	Online (<i>Hybrid mode if required</i>)
Target Audience	Job seekers, students preparing for interviews, professionals looking to refine their answering techniques.	Students, professionals, and individuals looking for overall self-improvement, confidence building, and enhanced communication.
Duration	Short-term, focused on immediate interview preparation.	Long-term, focusing on gradual but impactful transformation. (As the curriculum is more elaborated)
Curriculum Focus	Structured Q&A for interviews, group discussions, and professional etiquettes.	Communication skills, body language, self-confidence, emotional intelligence, social interactions, and interview techniques.
Techniques Used	Answering techniques, mock interviews, handling tricky questions, resume building.	Personality grooming, vocal training, posture correction, stress management, improvisational skills.
Public Speaking Skills	Answering interview questions effectively.	Also covers public speaking, storytelling, and confidence in addressing audiences.
Confidence & Body Language	Training on how to sit, talk, and behave during an interview.	Extensive training on self-presentation, first impressions, networking skills, and professional image.
Emotional Intelligence	Understanding employer expectations and handling stress during interviews.	Managing emotions, empathy, adaptability, and relationship-building for both personal and professional life.
Interview Techniques	Preparing for HR & technical rounds, expected questions, answering frameworks.	Advanced techniques for handling pressure, spontaneous answering, and also tricky situations like negotiating salaries.
Mock Sessions	Focused on interview Q&A, group discussions, and case studies.	May also include mock interactions beyond interviews such as networking events, personal branding, and handling social situations. (Case to case basis)
GD & Debate Training	Strong focus on answering GD topics and debating techniques.	Covered as part of overall confidence-building and expressive communication.

1-1 Classes vs. Group Classes

Feature	Persona 1-1 Classes	Group Classes
Personal Attention	100% personalized attention, tailored feedback.	Generalized training, with some individual feedback.
Customization	Designed as per individual strengths and weaknesses.	Covers standard curriculum for all participants.
Interaction Level	One-on-one discussions, deep analysis of personal traits.	Peer learning, group activities, and shared experiences.
Time Flexibility	Flexible scheduling as per individual availability.	Fixed class schedule.
Confidence Boosting	Direct mentorship helps in quicker transformation.	Group discussions and peer feedback aid in developing confidence.

Additional Offerings In The Personality Enhancement Program

1. **Enhanced Communication Skills:** Verbal and non-verbal communication improvement.
2. **Vocal Training:** Improving voice modulation, tone, and clarity.
3. **Self-Presentation:** Dressing sense, grooming, and first impressions.
4. **Interpersonal Skills:** Engaging in meaningful conversations, networking skills.
5. **Stress & Anxiety Management:** Techniques to stay calm and composed in all situations.
6. **Power of Storytelling:** Using storytelling as a tool for effective communication.
7. **Leadership & Decision-Making:** Enhancing leadership qualities and the ability to make impactful decisions.
8. **Improv & Spontaneity Training:** Handling unexpected situations with confidence.
9. **Assertiveness & Negotiation Skills:** Learning to express opinions clearly and negotiate effectively.
10. **Professional & Social Etiquettes:** Learning workplace manners and overall behavior enhancement.

While the **Interview Skills Program (ISP)** focuses strictly on preparing individuals for job interviews, **Personality Enhancement Program (PEP)** is a more comprehensive approach that works on an individual's overall personality, communication, and confidence. PEP includes interview techniques but goes beyond by covering public speaking, emotional intelligence, stress management, and social interaction skills. It is ideal for those looking for a complete transformation in their professional and personal life.

*For students who need **just interview preparation**, ISP is the best option. However, for those looking to **enhance their personality and communication for long-term success**, PEP is the perfect choice.*